

### #1 LOCAL ONLINE LEADER WITH SERVICE INDUSTRY PROMOTION AND PRICING Fernley, Fallon, Silver Springs, Reno, Sparks, Carson City, Lake Tahoe

Your purchase price will be locked in, even if our price goes up, for as long as your ad is active.

**Syndication** from main site includes: Facebook (2), Twitter, Community e-blasts, RSS feeds  
Video Syndication through YouTube, Google, Yahoo, Metacafe, MySpace, TubeMogul

**SEO enhanced** springboards to Google, Bing, Yahoo from our community and: Weblogs.com - Blo.gs - Feed Burner - Syndic8 - NewsGator - My Yahoo! - PubSub.com - Blogdigger - BlogStreet - Moreover - Weblogalot - Icerocket - News Is Free - Topic Exchange - Google Blog Search - Spinn3r - PostRank - SkyGrid - Collecta - Superfeedr - RubHub - GeoURL - A2B GeoLocation - logShares

### Front Page advertising

Minimum 7,500 syndicated circulation

**125 x 125 Linked Graphic Tile – SEO enhanced**

**\$40 month**

**250 x 125 Linked Graphic Tile – SEO enhanced**

**\$60 month**

**480 x 60 Linked Rotating Banner**

**\$28.80 month**

10 SECOND CYCLE graphic with link to your website, your video merchant page, your community or social network page or something else - artwork extra - duration = 4 weeks. Limited to 10 slots.

### **Front Page Leader Banner Spot**

AN EXCLUSIVE MAIN PAGE 728 x 90 LEADERBOARD SPOT AVAILABLE ON OUR MAIN PAGE

**\$18.88 week**

### Coupons

Syndicated Coupons go out by e-blasts, our Facebook friends (2 locations), Who Does It directory PDF print edition and are also listed within the Community and in the Coupon Savings Center. **\$5 per coupon**  
Up to 15 day online run. One coupon mailing at this price.. \*Artwork extra (\$25 minimum set up)

### Video Merchant Section

Already have an existing TV commercial or video?

Each Video Merchant has their own exclusive page that includes: Business Name, Motto, video, Map, contact information, hours of operation and can include your blog feed. SEO enhanced pages.

- **Full year \$139.00 - General** video merchant listings under categories. Great spot for National Advertisers.
- **Full year \$195.00 - Featured Listing** Your listing is placed in the Video Merchant Directory. Additional graphic Carousel listings within our site. (background music included - no voice over - Local Merchants only - 50 mi radius - Carson City and Lake Tahoe area included.)

Need a video?

- **Full year \$249.00 - Plus Featured Listing** Your listing is placed in the Video Merchant Directory and also the Who Does It directory. Additional graphic Carousel listings within our site. (background music included - no voice over - Local Merchants only - 50 mi radius - Carson City and Lake Tahoe area included.)

## **Fernley Business Directory**

Our directory targets anyone searching for your Fernley business, product or services with first page Google search results. Our local results also rank higher with more accuracy than major directories.

### **Conservatively priced at \$149**

\*Featured listings also include you in our PDF print edition along with special announcement of your listing to our networks and our community along with search engine inclusions. We also feature local business stories in this edition.

#### **Your 1 year business directory listing includes**

- 40x40 logo
- Business name
- phone
- address
- linked to your website URL, PDF deal sheet or e-mail

\*\* Switch up your listing for your entertainment field and get gigs!

#### **Your 1 year entertainment directory listing includes**

- 40x40 logo
- Artist name, band name, performer name, CD's
- type of industry
- phone - address
- linked to your website URL, PDF or e-mail

**WDI Directory page 125 x 125 Linked Graphic Tile – SEO enhanced      \$8.88 month**

## **Multi-Source Marketing**

### **Don't just place ads - MARKET YOUR BUSINESS**

SPACE AVAILABLE OFFER! Limit 10 at this price.

- Front page listing for 1 year. \$480 value  
Your choice of 125x125 or 468x60 rotating front page banner.
- WDI Directory Listing for 1 year (online and PDF print edition) \$149 value
- Social Network monthly announcements. \$50 value  
Twitter, MySpace, Facebook, Community portal
- Free social networking training on how you can get in front of your competition. \$200 value
- **Bonus** - Free 1 year Video Merchant Page Listing. \*Use your TV commercials  
\$139.00 value
- **Bonus** - Free 1 year 125x125 tile on our directory page.  
\$106.00 value

**TOTAL PACKAGE VALUE ~~\$1124~~ now \$497.40**

Bonus: We also include \*Article Marketing\* with any paid advertising over \$150.

For text ads or specialty advertising, E-mail [info@fernleynews.com](mailto:info@fernleynews.com) 24 hrs

\*All ads purchased must be paid before placement by Check, PayPal or Credit Card, No invoice billing or PO's.